

"SONG START" E-CURRICULUM

DESCRIPTION:

[Nvak Foundation](#) and [Creatives Waves](#) (both 501c3 nonprofits) are committed to bringing world-class, contemporary music education to underserved communities. We have decided to partner together to create a free, online music education platform that is easy to use and that we'll be able to build upon year-after-year, titled Song Start. This shift towards online teaching will allow us to offer high-quality music education to more musicians at a lower cost. As Nvak is well-versed in international non-profit work, and Creative Waves works primarily in the United States, the new curriculum will bridge a global gap and connect curriculum both domestically and internationally.

With Song Start, we aim to work equally with up-and-coming young professionals as an all-star talent to create a format that bridges the gap between institutional, formal education, and often low-quality, short-form social media.

The foundation is currently casting and recruiting young artists around the US to be the on-screen talent for its free e-Curriculum music courses (on songwriting, production, and music business) it hopes to shoot at the end of September.

All artists between 18-25, energetic, friendly with leadership qualities are welcomed and encouraged to audition by sending a video of them teaching a music subject of their choice for one minute! Such subjects can include poetry writing, song structure, Logic Pro X and the process of releasing music online.

Note: The more creatively you can teach the subject the better! We hope to involve all artists/actors/teachers in the creative process, and want to see how you uniquely communicate a music subject.

Any reel footage or resumes the artist would like to include can be provided optionally!

ROLES:

Please note which role you are auditioning for on your submission. If interested in other roles, please note this as well. Include whether you are available on-location in NYC for the relevant dates. If not, please note whether you have your own personal home studio, camera, and/or updated phone available for you to record yourself with.

Narrator (Lead) - The lead voice of the Nvak courses. You will be introducing the mentors of each course as well as summarizing the content of classes at the end of a video. Any and all content needing explanations outside of the mentor of a course will be delivered by yourself.

Songwriting Coach (Lead) - The main mentor for the songwriting course. Must be adept in any genre of contemporary music and songwriting. High energy, charismatic, and warm.

Production Coach (Lead) - The main mentor for the music production course. High energy, charismatic, and warm. Must be adept in contemporary music and DAW usage (ie. Logic Pro X).

Music Business Coach (Lead) - The main mentor for the music business course. High energy, charismatic, and warm. Must be adept in contemporary music, marketing, and distribution.

COMPENSATION & DETAILS

- Talent will be paid hourly at \$25 / hour, for a maximum of 30 hours during the shoot week.
- All talent will also receive social media materials and press permissions to share and promote their involvement in the programming.
- Meals will also be provided, based on any on-location shooting hours.

REHEARSAL AND PRODUCTION DATES & LOCATIONS

Rehearsals September 27th — October 3rd.

Available to shoot October 5th — October 9th, for a maximum of 30 hours per individual talent.

KEY DETAILS:

Seeking talent from:

New York, NY; Los Angeles, CA

ADDITIONAL MATERIALS:

Nvak Website - <https://nvak.org/>

Nvak Instagram - <https://www.instagram.com/nvakfoundation/>

Creative Waves Website - <https://www.creativewavesgivingfund.com/>

Creative Waves Instagram - <https://www.instagram.com/creativewavesfoundation/>

Press:

[Nvak on Billboard](#)

[Nvak on Fast Company](#)

[Creative Waves Founder: Ali Tamposi](#)